

[Home](#) > [Archives \(Nov 14, 2011\)](#) > Gloria Steinem is Still Angry

## Gloria Steinem is Still Angry

November 14, 2011

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RUSH: Gloria Steinem is 70 some odd. She was on the Today Show this morning during the fourth hour. She doesn't even rate primetime on the Today Show anymore. Co-host Hoda Kotb. Am I reading that right? That the cohost's name? Hoda Kotb. That's her name? Hoda Kotb is the name of an infobabe on the Today Show. Okay. So Hoda Kotb spoke with feminazi and Ms. magazine creator Gloria Steinem. They're having a discussion about the 40th anniversary of the publication of Ms. magazine. It's not the 40th anniversary of it being around because it's not still around. Hoda Kotb said, "Feminism can have a positive feeling. Some people think there's a negative tone to the word, though."



STEINEM: There's been a huge effort made to demonize. Rush Limbaugh calls me a feminazi. More women consider themselves feminists than Republicans, despite all the demonizing.

RUSH: I don't think that's true. More women consider themselves feminists than Republicans. Well, it might be, who knows. Okay, Gloria Steinem. She's in her seventies. She's making the rounds. I guess she's got a book or something out. (interruption) What? You're looking at her picture? You're looking at her or Hoda Kotb? (interruption) I don't know. I've never seen the fourth hour of the Today Show. What time is the fourth hour of the Today Show? It's on 11 to 12, the fourth hour of Today?



Anyway, from the UK Daily Mail: "Men and Women Who Bare More Flesh Are Regarded as Less Intelligent, Study Finds -- A study into human perceptions has discovered that revealing more flesh can significantly change the way we think -- about both men and women." Really? We needed a study for this? Can you imagine the lucky stiffs that got to participate in this study. "If we see someone wearing revealing attire we automatically assume they are less competent. The findings were revealed in a study by a team of psychologists led by Professor Kurt Gray, from the University of Maryland." This, ladies and gentlemen, is what passes now for education and research in our major centers of advanced learning. Research into what we think of people based on what they're wearing. We wonder why there's such a thing as occupied with ourselves.

"He said: 'In six studies we show that taking off a sweater, or otherwise revealing flesh, can significantly change the way someone's intelligence is perceived.' Research suggests that when men see a woman wearing very little they focus on her body and less on her mind." (gasping) No! Startling research, startling advances being made. Did you realize this? At the University of Maryland, Snerdley, they have discovered that when men see a woman wearing very little, the men focus on her body and not on her mind. That's an amazing bit of research. It is. It is. How much did that cost? "And new findings show this is the case for both sexes."

We're back to the TIME Magazine cover, where they were so shocked that men and women are born different as boys and girls they had to do a cover story on it. "Prof Gray said: 'An important thing about our study is that, unlike previous research, ours applies to both sexes.'" So when men run around half dressed they respond the same way we respond to women running around half dressed. I guess the story is that when men take their clothes off, women focus on their bodies. This was unknown up until the Maryland University research. It was unknown. That's what the guy says, our findings apply to both sexes, never been done before. How about when women see other women who are exposed, what do they think of them? That's in a future study. Nothing on that out of the University of Maryland yet. That's professor Gray. Had nothing in here about that. When women see a woman wearing very little they focus on her body and less than her mind? We don't know that that's true. (interruption) Well, I don't know.

Now they're popping me with questions. "What if both women are naked?" I don't know. What's one woman think of the other, she thinking about her brain or her body, if both women are naked? I don't know. "It translated that wearing little clothes in an environment like the office can have a negative impact because it can imply a lack of competence and leadership." How have we managed all these years without this insight? I'll never know, but at least we can be thankful we have the research now. You know, you might be right, it is only half the story. "It translated that wearing little clothes in an environment like the office can have a negative impact because it can imply a lack of competence and leadership." But it can also imply other things, too, can't it? Anyway, that's the latest from the University of Maryland.

END TRANSCRIPT

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